

Commercial Risk Europe

EUROPEAN INSURANCE & RISK MANAGEMENT NEWS

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Risk Frontiers Emerging Risks

FEBRUARY 15, 2012

**GRANGE CITY HOTEL,
LONDON, UK**

NR. TOWER HILL TUBE

Commercial Risk Europe
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Dear Colleague

We are delighted to be able to invite you to *Commercial Risk Europe's* first seminar of the year, **RISK FRONTIERS—EMERGING RISKS** at the Grange City Hotel, London on February 15, 2012.

Emerging risk is currently the number one concern of most European risk and insurance managers as the rapidly changing global economy throws up huge new risk challenges. For this reason CRE, in association with Airmic, will gather together a group of market experts to discuss what will be a number of the primary concerns in this area for all risk managers in 2012, including reputational, cyber, energy supply risks.

As with all CRE Risk Frontiers seminars this open forum will give risk managers the chance to question and challenge experts on how these risks are likely to manifest themselves, how they can be measured and managed and the latest risk transfer solutions.

The seminar is free to attend but places are strictly limited—so please email Hugo Foster—hfoster@commercialriskeurope.com to secure your place.

We hope you can join us and we look forward to welcoming you on February 15.

Kind regards,



Adrian Ladbury
EDITOR
Commercial Risk Europe

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Risk Frontiers

This is a largely invite-only **FREE*** event with strictly limited spaces available. To register please email Hugo Foster—hfooster@commercialriskeurope.com
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Emerging risks

8.45am–9.20am—REGISTRATION & COFFEE

9.20am–9.30am—WELCOME ADDRESS—Adrian Ladbury & John Hurrell

■ THE BIG PICTURE

9.30am–10.00am—RISK FRONTIERS OUTLOOK

- **Adrian Ladbury**, Editor *Commercial Risk Europe*. A summary of the key findings from the 2011 *Risk Frontiers* survey of leading European risk managers and a prediction of the major challenges and opportunities faced by risk managers in 2012 and beyond
- What are the big risks faced by European risk and insurance managers in the current economic, political and social environment?
- How are these risks best identified, measured and managed?
- What must risk and insurance managers do to make themselves more relevant and able to ensure that their organisations take a risk-intelligent view of the challenges and opportunities faced?
- How could and should greater innovation be sparked within the risk transfer industry?

10.00am–10.45am—ECONOMIC OUTLOOK

- 10.00am–10.30am—**Michael Heise**, Allianz Group's Chief Economist; 10.30am–10.45am—Q&A
- What is the economic and financial outlook for the European economy?
- Where is the demand coming from that will drive recovery and growth?
- What do European companies need to do to ensure that they are able to meet that demand?
- Is the funding available to finance the investment needed to tap new opportunities and ignite recovery?
- What are the main challenges and risks that European companies face as they strive to adapt to the changing European and global economy? How can they take on new opportunities without a dangerous level of new risk?

10.45am–11.15am—COFFEE BREAK

■ THE BIG EMERGING RISKS—PART I

11.15am–12.30pm—REPUTATIONAL RISK

- 11.15am–11.45am—**Alan Punter**, Visiting Professor at Cass Business School; 11.45am–12.15pm—**Phil Ellis**, CEO, Willis Structured Risk Solutions; 12.15pm–12.30pm—Q&A

Reputation is consistently identified as the number one risk that faces business in today's fast-moving, highly regulated and transparent global economy. A business that takes years to build up can be destroyed in a day through the poor reaction to a problem or simple blunder that is mis-managed. This session will ask what is reputational risk and how best it can be managed and whether and how it can be transferred.

- What is reputation and reputational risk? Why is reputation so important today? Is it really more important than 100 years ago or even 10 years ago and why?
- Can reputational risk be measured in a coherent way and, if so, what are the main drivers of this risk and how can its management be allocated within the corporation?
- Can reputational risk that is created by third party suppliers and partners be managed and if so how?
- Whose responsibility is it to manage reputational risk and how is this done most effectively using enterprise-wide risk management?
- If reputational risk can be measured can the risk then be transferred? How much of it can be transferred, in what way, to whom and at what price?

12.30pm–1.30pm—LUNCH

■ THE BIG EMERGING RISKS—PART II

1.30pm–2.45pm—ENERGY SUPPLY AND POWER BLACKOUT

- 1.30pm–2.00pm—**Michael Bruch**, Emerging Risks, Allianz
- 2.00pm–2.30pm—**Speaker TBC**, Senior Risk Manager
- 2.30pm–2.45pm—Q&A
- Modern companies are wholly reliant upon energy to produce and distribute their products and services to customers and so the security and maintenance of energy is absolutely critical.
- What must companies do to ensure that they have adequate energy supply when needed?
- What is the real risk of a loss of supply and which parts of modern businesses are most vulnerable—production, distribution, marketing, back office?
- How can the risk be more effectively managed and potential losses prevented? What practical steps could and should a risk manager undertake to prevent the risk manifesting itself in the first place?
- What are the best business continuity strategies and tools available to manage the loss if it occurs and minimise the impact?
- Is this risk insurable and what are some of the specific solutions that exist? What kind of coverage do risk managers actually want and how can they be made available at an affordable price?

■ THE BIG EMERGING RISKS—PART III

2.45pm–4.15pm—NEW TECHNOLOGY AND CYBER RISK

- 2.45pm–3.15pm—**Paul C. Dwyer**, Security GRC & Cyber Threat Advisor, The International Cyber Threat Task Force; 3.15pm–3.45pm—**Mark Fishleigh**, Head of Insurance, BAE Systems Detica
- Business is more reliant upon technology than ever before to help achieve efficiencies in production and distribution as well as communicate with its key stakeholders. But as recent cases of customer data loss have shown dependence upon new technologies can bring huge risks that can ruin customers' relationships and reputation at the same time and very quickly. This session will analyse the key risks delivered by new technology, how they can be effectively identified and measured, and how effectively they can be transferred.
- What are the new technologies that will drive the global economy forwards in future?
- How will these technologies change the way companies are structured, deal with their customers and suppliers and run their businesses?
- What risks are posed to companies, their customers and other stakeholders by the adoption of new technologies and how are they best identified and assessed?
- What tools and techniques are available to model the impact of new technologies on corporate risk profiles and what could and should risk managers be doing to help manage and contain the risks posed?
- Is the insurance industry ready, willing and able to take on such risks at an affordable rate and what needs to happen to rapidly mature this market?
- What can be done to protect against the specific risk of customer data loss and theft? What could and should the risk and insurance industry be doing about this critical risk area?

3.45pm–4.15pm—PANEL DEBATE (ALL SPEAKERS TO JOIN THE DEBATE)

* The number of free delegate places per company may be limited